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CARTOON NETWORK AND PALACE ENTERTAINMENT DEVELOP PREMIER HOTEL EXPERIENCE

The Network's First Hotel Will Open Summer 2019



October 30, 2018 – Some of the world's most well-loved cartoon characters will be coming to life through a partnership announced today by Cartoon Network and Palace Entertainment. The Cartoon Network Hotel will be the premier family lodging experience in Central Pennsylvania.

Joining a global portfolio of great Cartoon Network family experiences, the Network's first hotel will feature 165 rooms and immerse guests in the animation and antics of characters from shows like *Adventure Time*, *We Bare Bears*, and *The Powerpuff Girls*. Through a combination of character animation and creative technology, the entire property will offer fun and unexpected ways to experience the animated worlds of Cartoon Network from the moment of arrival.

The nine-acre destination will feature an interactive lobby with surprises around every corner, a brand-new resort-style pool and water play zone, an outdoor amphitheater with an oversized movie screen, lawn games, fire pits and more!

The experience continues inside, where each guest room and suite will feature interchangeable show theming that can be customized around children's preferences to make each visit a new adventure. An indoor pool, game room, kids play area, and Cartoon Network store will keep the fun going regardless of the season.

The Cartoon Network Hotel is centrally located along the Route 30 commercial stretch in the heart of Lancaster County and is just steps from the castle doors of Dutch Wonderland Family Amusement Park.

Palace Entertainment currently owns and operates more than 20 amusement parks, water parks, and family entertainment centers across the United States and Australia. The Cartoon Network Hotel will be the first hotel of its kind and Palace's first time partnering with an international brand on a lodging property.

"With just the right mix of technology, design and animation, we're aiming to bring our characters to life in a way that we haven't seen done before", said **Christina Miller, President Cartoon Network-Adult Swim- Boomerang**. "We can't wait to be part of many family vacations with the ultimate Cartoon Network experience."

"This is going to be a game changer," said **Rolf Paegert, Chief Operating Officer of Palace Entertainment**. "With sleek contemporary designs that parents will appreciate and Easter egg type surprises for kids throughout the resort, the entire family will love this place. Cartoon Network's stories and themes appeal to everyone in a fun whimsical way."

"We are thrilled to be part of bringing the Cartoon Network experience to Lancaster, evolving the family hospitality and accommodations industry within the region. The new hotel will enhance the tourism in Lancaster offering several options in hospitality choices for families."

The hotel is currently under construction and is scheduled to open in the summer of 2019. For more information, please visit <https://www.cartoonnetworkhotel.com>.

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About Cartoon Network

Cartoon Network is Turner's global entertainment brand and the # 1 animation network in the U.S., offering the best in original content for kids and families with such hits as, *Adventure Time*, *The Powerpuff Girls*, *Steven Universe*, *We Bare Bears* and *The Amazing World of Gumball*. Seen

in 192 countries and over 400 million homes, Cartoon Network inspires the next generation of creators and innovators by engaging its audience at the intersection of creativity and technology. Its award-winning pro-social initiative, *Stop Bullying: Speak Up* is an acknowledged and often used resource for kids and adults looking for tools that can assist in dealing with the ongoing issue of bullying.

[Turner](#), a **WarnerMedia** company, is a global entertainment, sports and news company that creates premium content and delivers exceptional experiences to fans whenever and wherever they consume content. These efforts are fueled by data-driven insights and industry-leading technology. Turner owns and operates some of the most valuable brands in the world, including

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