



Cartoon Network and Palace Entertainment Unveil First-Look of Cartoon Network Hotel

Bookings Now Available for 2020



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Cartoon Network's first official hotel, in collaboration with Palace Entertainment, will bring fan-favorite series to life through an immersive family lodging experience.

With bookings now open for 2020, fans can meet Jake, Finn and Gumball and journey into some of the network's most iconic hit series including *Adventure Time*, *The Powerpuff Girls*, *We Bare Bears* and more through the family-friendly, 165-room, nine-acre property located in Lancaster, PA.



The Cartoon Network Hotel will offer a family lodging service unlike anything in the region with branded theming across guest rooms, resort amenities, dining locations and on-site activities.

Erik Resnick, Sr. Vice President, Business Development and Commercial Strategy, Cartoon Network, Adult Swim and Boomerang said: “Connecting our fans to the worlds we create has always been integral to our storytelling. Partnering with Palace Entertainment to open our first hotel is an opportunity to create memories for our fans and families.”

“The Cartoon Network Hotel will be unlike any other property in the region,” said **Rolf Paegert, Chief Operating Officer of Palace Entertainment**. “Cartoon Network characters and theming will bring the property to life and offer magical, interactive experiences around every turn. This hotel is going to set the standard for guest-focused, themed lodging immersion.”

Together with Cartoon Network’s in-house creative/marketing team, and with the creative vision of Los-Angeles based RHETROACTIVE, Inc., the hotel was designed with tasteful nods to the Cartoon Network brand and with iconic characters brought to life in never-before-seen ways throughout the property.



Implemented with custom screens and animation throughout the hotel, the partnership yields new and exciting features including:

- Innovative rooms dedicated to your favorite Cartoon Network Shows. There's *Ben 10*, *Adventure Time* and more!
- Large dream suites with living areas and kitchenettes. Great for big families of 6.



Steven Universe Dream Suite

- Guests can swim in the “Land of P’ool” under the watchful eye of Finn and Jake in an expansive resort-style outdoor pool with private cabanas.
- Other water and splash activities include an indoor pool and water slide, and much more.
- A *Ben 10*-inspired VR “Omnicafe” arcade featuring the popular *We Bare Bears* VR game, and a *Ben 10* VR experience.
- Cartoon Kitchen, our full-service restaurant, features delicious dishes straight from your favorite shows including *Adventure Time*’s Bacon Pancakes.
- Custom merchandise exclusively available at the hotel.



- A *We Bare Bears* “Bearista” café featuring themed coffee blends, foods and snacks.

Centrally located along the Route 30 commercial stretch in the heart of Lancaster County, the new property sits adjacent to Dutch Wonderland Family Amusement Park and will offer special park ticket packages to hotel guests.

The Cartoon Network Hotel will be the first time Palace Entertainment partners with an international brand on a lodging property.

[Hotel Website](#)

About Cartoon Network

Cartoon Network is a division of WarnerMedia and the #1 global animated series network, offering the best in original content for kids and families with such hits as *Ben 10*, *Craig of the Creek*, *Steven Universe*, *The Amazing World of Gumball*, *The Powerpuff Girls*, and *We Bare Bears*. Seen in 192 countries, over 400 million homes and in 33 languages, Cartoon Network inspires the next generation of creators and innovators by engaging its audience at the intersection of creativity and technology. Its award-winning pro-social initiative, *Stop Bullying: Speak Up* is an acknowledged and often used resource for kids and adults looking for tools that can assist in dealing with the ongoing issue of bullying.

WarnerMedia is a leading media and entertainment company that creates and distributes premium and popular content from a diverse array of talented storytellers and journalists to global audiences through its consumer brands including: HBO, HBO Now, HBO Max, Warner Bros., TNT, TBS, truTV, CNN, DC, New Line, Cartoon Network, Adult Swim, Turner Classic Movies and others. Warner Media is part of AT&T Inc. (NYSE:T).

About Palace Entertainment

Palace Entertainment is one of the leading leisure park operators in the United States and is owned by Parques Reunidos. With parks located in 10 states, Palace Entertainment continues its expansion of brands within the family entertainment sector. We operate Kennywood amusement park in Pennsylvania, Noah's Ark water park in Wisconsin, Splish Splash Water Park in New York, and Raging Waters in California, among many other family favorite destinations. Our parks provide family oriented and affordable attractions to visitors of all ages, offering a wide range of attractions, such as roller coasters, Ferris wheels, live shows, variable depth pools, water slides, animal shows, miniature golf courses and arcade games.

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